

## FOR IMMEDIATE RELEASE

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## EARTH DAY SANTA CRUZ RETURNS TO DOWNTOWN SANTA CRUZ ON APRIL 18

April 1, 2026 – Santa Cruz, CA – Thousands of community members are expected to gather in Downtown Santa Cruz (along Pacific Avenue, Cooper Street, and Abbott Square Market) as Earth Day Santa Cruz returns on Saturday, April 18 from 11:30 a.m. to 4 p.m.

Building on the success of previous years, Earth Day Santa Cruz continues to expand its focus on interactive experiences and community-driven climate action. Attendees will have the opportunity to connect with local organizations, explore practical ways to reduce waste, and learn about programs that support environmental stewardship across Santa Cruz County.

This year's event will offer a lively mix of entertainment and activities for all ages, including:

- Live music by [SambaDá](#)
- Sing-a-long with Miss Brooke ([Miss Brooke's Class](#))
- Free face painting by [Brenda's Face Painting](#)
- A free photo booth from [Show of Life Photobooth](#)
- Floral Crown making workshop hosted by the [Santa Cruz Children's Museum of Discovery](#) and [Santa Cruz Museum of Natural History](#)
- Composting 101 workshops offered every half hour (Sign up at: [bit.ly/E-DayCompost](https://bit.ly/E-DayCompost))
- Children's Passport Program

Community members are encouraged to bring reusable items, support local vendors, and explore ways to incorporate environmentally friendly practices into their daily lives. For more information and to learn how to get involved, visit <https://earthdaysc.org/>

### **ABOUT THE COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT & INFRASTRUCTURE**

CDI serves all unincorporated areas in the county. The department's mission is to improve customer service, streamline projects, and to align public infrastructure and private development to further County goals in attainable housing, reliable transportation and sustainable environment. For more information, visit <https://cdi.santacruzcountyca.gov> or follow the department on [Facebook](#) and [Instagram](#).

### **ABOUT THE CITY OF SANTA CRUZ PUBLIC WORKS RESOURCE RECOVERY DIVISION**

The Public Works Resource Recovery Division is responsible for street sweeping, landfill operations, organics diversion, recycling, and waste reduction initiatives for City of Santa Cruz residents and businesses. For more information, visit [cityofsantacruz.com/resource-recovery](http://cityofsantacruz.com/resource-recovery) or follow on [Facebook](#) and [Instagram](#).

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